# Information — Blue Ribbon Annual Fund 2019

The Old St. Mary's (OSM) Blue Ribbon Annual Fund is one of three revenue sources for our school: tuition, annual fund and fundraising. The Annual Fund is dedicated to funding strategic priorities as identified by the School Board, and approved by Old St. Mary's Parish Pastor and Old St. Mary's School Principal.

- For 2019-2020, 100% of the Annual Fund donations will directly benefit teachers.
- The donations will allow OSM to commit to additional teacher compensation that enriches their professional and personal growth.

# Why is Old St. Mary's (OSM) establishing an Annual Fund?

- An annual fund has minimal administrative costs and is an efficient and effective way to raise funds for our strategic priorities. It has a broad reach and is a strong indicator of the level of commitment from our community.
- An annual fund will be the financial foundation for the school's strategic priorities that are not currently in operational revenue generated from tuition.
- An annual fund allows OSM the flexibility to designate dollars to evolving priorities.

# What will the Blue Ribbon Annual Fund support?

- Note: Note: Solution of these key priorities is to attract and retain quality teachers.
- ▶ 100% of 2019-2020 Blue Ribbon Annual Fund donations will support professional development, personal growth, leadership and service for teachers through stipends and funds up to:

Returning = \$1,000/teacher

► End of Year = \$1,500/teacher

Summer Projects = \$500/project

Academic, Athletic & Activities
Advisors = \$20,000

Mentor = \$1,000/mentor

Teacher Leader = \$4,000-5,000/teacher leader

▶ Tuition Support for teachers' continuing professional development = \$25,000

► Teacher Social Committee = \$6,000

### Who is being asked to give to the Blue Ribbon Annual Fund?

- All current OSM parents are being asked to donate to the Annual Fund.
- We also welcome contributions from anyone who would like to support OSM.
- We already have participation from key School and Parish leaderships groups comprised of parents, parishioners and friends of OSM (Parish and Finance Councils, the OSM School Board, and the four Strategic Task Teams).

#### What is the Goal for the 2019 Blue Ribbon Annual Fund?

Participation Goal: 100% of current school parents

Dollar goal: \$223,000

# **Blue Ribbon Annual Fund Giving Levels:**

Blue Ribbon \$5,000+

 Leader
 \$2,501-4,999

 Mentor
 \$1,501-2,500

 Founder
 \$501-1,500

**№** Knight \$1-500

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# How much should I give?

- Every dollar raised matters and helps us to fulfill our strategic priorities.
- We hope for 100% participation by current families and gifts of all amounts are valued.
- We understand that the amount of your donation depends on your own family's capacity.
- We ask that you make the Blue Ribbon Annual Fund a priority for your family.
- Your gift is a tangible statement that you believe in OSM's mission and strategic goals and that you support Old St. Mary's talented teachers.

# How do I donate and where will my donation go?

- Your contribution is 100% tax deductible, to the extent allowed by law.
  - Checks should be made out to: Old Saint Mary's Catholic School.
  - o Credit Card payments can be entered on the Giving page at www.OSMSchool.com.
- The Blue Ribbon Annual Fund giving period is now through January 24, 2020.
- All donations must be paid by January 24, 2020. No pledges will be accepted.
- All donations received will be maintained in an account designated for teachers. This account is separate from operational funds received from tuition.
- Any undistributed funds from 2019-2020 donations will be held in reserve for teachers and distributed across future academic years.

### How will the Blue Ribbon Annual Fund donors be recognized?

- Your contribution will be acknowledged via periodic updates. Donors will be listed on the Giving page of the school's website.
- Unless otherwise indicated by the donor, all names will be listed as: "John & Jane Doe."
- Fig. 6. Gifts can be made Anonymously and will appear as, "Anonymous" at the gift level.
- ★ Gifts may be made "In Honor of" a current teacher at OSM. The teacher will receive a note indicating that a gift has been made in their honor and will include the name of the donor/s.

### Are any other fundraising events planned for school year?

Currently, Old St. Mary's is planning a fundraising event in the spring. In lieu of a formal gala this year, OSM will be hosting a "Trivia Night" on April 24, 2020, designed to be a fun community-building event. More details to come.

# What happened with the funds raised for teachers at 2019 Old St. Mary's Gala?

- ▶ 100% of the 2019 Gala proceeds were put into an account dedicated to teachers, separate from the operating account.
- To date, \$120K has been committed to teachers, and approximately \$20k remains for distribution during the 2019-2020 academic year.